

Confidence
must be earned

**Amundi
Pioneer**
ASSET MANAGEMENT

CRAIG D. STERLING
MANAGING DIRECTOR
HEAD OF EQUITY RESEARCH, US
DIRECTOR OF CORE EQUITY
PORTFOLIO MANAGER

BIOGRAPHY



Joined Amundi Pioneer: 2015
Investment Experience Since: 1991

Craig Sterling is a Managing Director, Head of Equity Research, US, Director of the Core Equity team and a Portfolio Manager at Amundi Pioneer. As Head of Equity Research, US, Craig directs the Boston-based central research team of fundamental and quantitative equity analysts. This team serves as the primary analytical resource for the firm's US equity and multi-asset strategies, and contributes to Amundi's global equity research expertise. The team's focus is on high-conviction ideas and superior portfolio surveillance based on extensive analyst industry experience, comprehensive creative and independent research, and a common corporate performance and valuation framework grounded in business model economics demonstrated through the firm's proprietary Economic Value Added (EVA) model. As Head of Equity Research, US, he also helps manage research on Environmental, Social and Governance (ESG), which is used throughout the firm's US-managed equity and multi-asset portfolios.

As Director of the Core Equity team, Craig also oversees the portfolio management teams leading the firm's large cap core equity portfolios. He is also a member of the portfolio management teams managing the research-based, "best ideas" strategies. Craig serves on the Amundi Pioneer US Investment Committee, the Amundi ESG Committee, the Amundi Pioneer Fair Valuation Committee, and the Amundi Pioneer Retirement Plans Committee.

Prior to joining Amundi Pioneer, he was Managing Director and Global Head of Equity Research at EVA Dimensions LLC in New York, an independent equity research firm. At EVA, he served on the executive committee and managed a research team that published company, industry, and thematic research based on the Economic Value Added (EVA)-based framework. Additionally, Craig consulted with asset management and hedge fund clients on all aspects of their fundamental investment decision process; engaged in bespoke client projects; and actively contributed to continuous improvement of the EVA platform. Prior to June 2011, he served as a Director in the HOLT Group at Credit Suisse, where he led the firm's effort to establish HOLT as a highly valued provider of equity research. He developed strategic frameworks for hundreds of company and sector analyses that integrated a common economic framework with fundamentals and themes. Craig also co-authored papers on M&A, corporate life cycles, and understanding the valuation of companies and industries in secular decline. Before Credit Suisse, Craig worked in the Global Industrials Group of the Investment Bank of UBS and the Investment Services Division of Mesirow Financial.

Craig holds an undergraduate business degree from Washington University (St. Louis) and an MBA from the University of Chicago Booth School of Business.